



## **Volunteer Opportunities**

***UPAF's Ride for the Arts, sponsored by Miller Lite — June 3, 2012***

### ***Pre-Ride Opportunities: March — Late May***

#### ***Ride Packet Fulfillment: March through Late May***

Help outfit our 7,000 riders by sending them their Ride materials! Packet fulfillment takes place at the Marcus Center for the Performing Arts. Opportunities will start in March and last through May. Packet Fulfillment includes putting a t-shirt and Ride-related materials in each rider's registration packet, labeling and putting postage on packets. During Packet Fulfillment times, other duties may be assigned as needed.

#### ***Wheel & Sprocket Bike Expo Volunteer: Early April***

Get geared up for the Ride by assisting with UPAF's Ride for the Arts booth at the Wheel & Sprocket Bike Expo. The Expo takes place over a weekend in April at State Fair Park in the Wisconsin Exhibition Hall where UPAF will register riders. This is a great opportunity to share your excitement about the Ride and the performing arts with an audience of bicycle enthusiasts!

#### ***In-Person Registration: Tuesday, May 29th through Saturday, June 2nd***

Help last minute registrants get in on the fun! In-person registration runs from Tuesday, May 31 through Saturday, June 2 (Noon to 6pm) at the Marcus Center for the Performing Arts. We need volunteers to hand out Ride packets to people who are already registered and assist Riders who come in to register for the Ride.

### ***Day-of Ride Opportunities: June 3rd, unless otherwise noted***

#### ***Day-of Registration: 5:30am - 9am shift (6 positions)***

This shift is perfect for early risers! Feel the electricity of the event as riders come to the Summerfest grounds to register on the day of the Ride.

#### ***Sentry Captains: 6:30am - 2pm shift (10 positions)***

Help us take care of our hundreds of Sentries! Sentry Captains circulate a specific section of the route in their own vehicle and ensure the sentries have the supplies they need – flags, water, etc. and have been given directions on the best way to direct bike traffic. Sentry Captains let their sentries know when the route is cleared and they are free to go. Sentry Captains use their own cars but receive a \$25 gift card for gas.

Volunteering for UPAF's Ride for the Arts, sponsored by Miller Lite, is a great way to give back to the community, encourage employee unity and experience the thrill of the Ride without being on a bike. Each year, UPAF gets help from 400+ volunteers who ensure that the Ride is a safe and enjoyable experience for nearly 7,000 riders.

We offer numerous group opportunities allowing volunteers the comfort of working with friends, while still providing the chance to meet new people who are passionate about the arts and volunteering. This is also a great way for your company to increase visibility within the community. **To sign up, or for more information, please contact Kaitlin Kropp at 414-273-8723 x345 or [kkropp@upaf.org](mailto:kkropp@upaf.org).**

Another great way to support the Ride is by raising pledges. Pledging a small amount to a rider or simply collecting pledges from family and friends is a great way to increase the impact you have on Milwaukee's cultural future. Pledge amounts will be combined with other donations (for example, through the corporate employee giving program) and can add up to qualify you for some excellent benefits! A collective donation to UPAF of just \$100 earns you a UPAF smART card\* good for buy one, get one tickets to one performance from each of UPAF's Member Groups (\$400 value). Additionally, the Ride offers pledge prizes ranging from Brewers tickets to Miller Lite grills to Trek bikes!

Learn more about other prizes at [www.upafride.org](http://www.upafride.org)

\*Some restrictions apply

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**Sentries: 6:30am - 1pm shift (unlimited amount of positions)**

Great for groups! Stationed in small groups, sentries help keep our riders safe and we need hundreds of them! Sentries direct the flow of bike traffic at their assigned intersection along the route of the ride and cheer on riders. Our five routes travel from South Milwaukee to Port Washington. If you would like to be a Sentry, please let us know on the volunteer application if you would like to be stationed Downtown, North of Downtown or South of Downtown and we will try to assign you to a post in that general area.

**Bike Port: 9am - Noon shift and/or Noon - 3pm shift (20 positions per shift)**

Want to be a bike valet? Bike Port Volunteers are stationed just outside the entrance to the Summerfest grounds. They are responsible for tagging riders' bikes as they come in to the Bike Port area and verifying that people exiting have claim tags that match their bikes.

**Finish Line Cheerleaders: 9am - 11:30am shift and/or 11:30am - 2pm shift (20 positions per shift)**

Exactly what the name implies! Cheer for riders and celebrate as they pass the finish line. Volunteers should feel free to get creative: decorate finish line with chalk, bring props, wear costumes! Bells and whistles welcome!

**Oasis Managers: 6:30am - 2pm shift (10 positions)**

Help riders refuel by coordinating an Oasis Station. Oasis Managers organize supplies, recruit volunteers and schedule volunteer breaks at each of the 10 Ride Oasis Stations. Managers are responsible for rationing supplies so that there is enough for all riders.

**Oasis Volunteers: 6:30am - 2pm shift (unlimited amount of positions)**

Oasis volunteers encourage riders and distribute food and water at designated stations along the route. When the riders clear the route, these volunteers clean up their station and organize remaining supplies for pick-up. There are a total of 10 Oasis Stations, with dozens of positions available at each Oasis. Many UPAF Member & Affiliate groups provide volunteers and entertainment at the Oasis Stations.

**Bike Marshals: 6:30am - 2pm shift BIKE CLUB EXCLUSIVE (unlimited amount of positions)**

UPAF calls upon area bike club members to act as Bike Marshals in the Ride. Marshals, riding the route identified in their brightly colored shirts, make sure participants are being safe and wearing their helmets. They should also be able to assist riders by changing a tire or putting a chain back on and must always demonstrate safe riding practices.

**SAG Drivers: 6:30am - 2pm shift (10 positions)**

Supply & Gear Drivers circulate the route in provided vehicles and help assist riders by shuttling riders and their bikes to Oasis stations for repair or minor first aid. Some drivers are done significantly earlier depending on the assigned route.

**Operations Crew: June 2 12pm - 6pm shift and June 3 6am - 3pm shift (12 positions)**

It may not be glamorous, but it is important! The Operations Crew distributes signage and traffic cones, makes deliveries to and from Oasis Stations and helps with set up and tear down activities at the Finish Line Party.

***Please note: Dates and shift times are subject to change due to the needs of the organization and the event.***

***For more information log onto [www.upafride.org](http://www.upafride.org)***